

**SUMMARY MINUTES**

**SMALL BUSINESS ADVISORY BOARD MEETING  
APRIL 17, 2019 – 6:15 P.M.  
10770 WEST OAKLAND PARK BOULEVARD**

**A. CALL TO ORDER BY: Liron “Lee” Offir 6:15 p.m.**

**B. ROLL CALL** The following were found to be present:

Nidia Repinski  
Hernan Zapata  
David Hanser  
Jack Salerno  
Marco Bohorquez  
Louis Feuer - ABSENT  
Liron “Lee” Offir

Lou Sandora – Economic Development Director- ABSENT  
Alesa Lane – Secretary

**C. OPEN PUBLIC DISCUSSION – LEE OFFIR**

No public discussion.

**D. APPROVAL OF MARCH 20, 2019 SUMMARY MINUTES – LIRON OFFIR**

David Hanser made a motion to approve the minutes. Hernan Zapata seconded the motion.

**E. GOALS AND OBJECTIVES FOR 2019 – LEE OFFIR**

Liron said he the small business workshop was an item that Lou was going to give an update so we will table this until the next meeting.

**F. GREATER SUNRISE CHAMBER OF COMMERCE – LOUIS FEUER**

With Louis absent, Lee called upon David Hanser for a Chamber update. David said the Chamber is moving along very nicely. They have a golf outing next Friday at Seven Bridges and membership continues to grow. The Chamber will have six new members introduced at the next breakfast. He said the ambassador team is also growing.

David said the Chamber is healthy, both financially and membership wise, as it continues to grow.

Hernan said he attended a festival up in Coral Springs last month. He learned the Chamber gives a free one year of membership. David stated that the Sunrise Chamber cannot entertain the free membership at this time. David said they are in the early stages of planning a membership drive. The Ambassadors are still the only standing chamber committee.

Lee said when he was involved with the Chamber, they offered a first year free membership but the retention rate on free membership was dismal. It was not helping the overall membership. Within one year, those numbers fell off.

**G. MARKETING UPDATE – LOUIS SANDORA**

Tabled for next meeting.

**H. BOARD MEMBERS DISCUSSION – LEE OFFIR**

David told have a brain-storming session, to develop new ideas and invite the City Manager. David suggested once a year, to have the City Manager to come in February or March.

He said as an advisory board, we need come up with new ideas for City staff to consider or revisit ideas that haven't been discussed in a long time. He said as an example, the Taste of Sunrise was a Chamber program over a decade ago but it fell by the wayside until this Small Business Advisory Board recommended the City bring it back a few years ago, which they did. He said The City's *Taste of Sunrise* event is now being handled by the Chamber of Commerce again.

David said, Seasons 52 is having their grand opening at the Sawgrass Mall tomorrow (April 18). He also said he would like the new Economic Community Enrichment Manager to come to meet the advisory board members.

Liron reminded the board to make sure they read up on the Sun-Sentinel article that is included in last month's meeting that is attached with this agenda.

**I. ADJOURNMENT – LEE OFFIR**

David Hanser made a motion to adjourn. It was seconded by Jack Salerno. The board agreed. Meeting adjourned at 6:54 p.m.

Transcribed by: Alesa Lane, Board Secretary

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.