

## SUMMARY MINUTES

**Economic Development Advisory Board Meeting  
JULY 3, 2019 – 5:30 P.M.  
10770 WEST OAKLAND PARK BOULEVARD**

**A. CALL TO ORDER**                      **BY: Annie Cohen Coles**  
**5:45 P.M.**

**B. ROLL CALL**                              The following were found to be present:

Annie Cohen Coles  
Karen Scinta  
Roberta Block  
Sonia Sierra – ABSENT/EXCUSED  
Dottie Stollerman  
Sophia Haynes  
Kingsley Casseus - ABSENT

Louis Sandora, Director, Economic Development  
Alesa Lane – Secretary

**C. OPEN PUBLIC DISCUSSION**

Steven Hoffman spoke about the all of the vacant areas that he has observed. He said the realtors and landowners do not want to do anything to the property or they can't find renters. He suggested that the City get involve and let other businesses know of these vacancies.

Lou thanked Mr. Kaufman for coming to the meeting and for the comments he shared with the board members. Lou said Steven's comments related to out parceling of the vacant Walgreens and CVS which are just downsizing and changing. The Walgreens on Sunset Strip and University is being occupied by Penn Dutch Meats. He said generally economic development, not only in South Florida but throughout the nation, does not focus a lot of their efforts on retail. This is due to the fact that retail is low paying jobs, low investments on the corporations. The bang for the buck for the city is really low. If you do the job right with attracting residents and corporations, retail has a tendency to follow those two indications. If your office and industrial markets are strong, and it's a good populous with good income levels, retail would evolve on its own. Lou said there has been a lot of consolidation of retail drugstores like Walgreens and CVS that are combining with other stores.

**D. APPROVAL OF JUNE 5, 2019 SUMMARY MINUTES**

Roberta Block motioned to approve the minutes as recorded. It was seconded by Dottie Stollerman. The Board agreed without opposition.

## **E. BOARD'S GOALS AND OBJECTIVES**

Sophia reminded board members of the previous agreement that each month they would try to bring some kind of ideas that would fuel things to spur the economic development for Sunrise.

Sophia said she also looked at other cities that have been trying to motivate homeowners to care for their properties. One city in particular has been having different kinds of contests to motivate homeowners to keep their property looking beautiful. The board members thought this was a good idea and will continue to think of ways to perhaps implement this for Sunrise as well.

## **F. OLD BUSINESS**

Board members mentioned the Bike Lanes on Sunset Strip and shared safety concerns. Regardless, they all agreed the area looks good with the improvements that have been implemented.

## **G. NEW BUSINESS**

Karen talked about the flags on the pole that she saw in City of Tamarac.

## **H. MARKETING UPDATE – LOU SANDORA**

On July 26, 2019, Sunrise will be featured on the cover of the South Florida Business Journal, called Corridors of Opportunity. They are going around now taking pictures and talking to businesses that have moved into the City of Sunrise.

Lou made mention of Danielle Lima Cohen, our new Economic Community Enrichment Manager. Danielle has worked for a state Senator and was the CRA Director for the City of Coral Springs. We are fortunate to have her with the City of Sunrise. Lou said if Danielle's schedule is free, he will invite her to the next advisory board meeting.

## **I. BOARD MEMBERS DISCUSSION**

Board members asked about the progress of the new City Hall and wanted to know where will the advisory board members meet during the construction. It was mentioned that the meetings will continue as they are until the new building is up and running. Lou will keep the board members informed when the construction start date becomes available.

## **J. ADJOURNMENT**

Dottie Stollerman made a motion to adjourn. It was seconded by Roberta Block. The motion passed without opposition. Meeting adjourned at 6:40 p.m.

Next board meeting will be on August 7, 2019.

Transcribed by: Alesa Lane, Board Secretary

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.