

SUMMARY MINUTES

**Economic Development Advisory Board Meeting
AUGUST 7, 2019 – 5:30 P.M.
10770 WEST OAKLAND PARK BOULEVARD**

A. CALL TO ORDER BY: Annie Cohen Coles

B. ROLL CALL The following were found to be present:

Annie Cohen Coles
Sophia Haynes
Sonia Sierra
Dottie Stollerman
Roberta Block
Karen Scinta

Louis Sandora, Director, Economic Development
Alesa Lane – Secretary

C. OPEN PUBLIC DISCUSSION

D. APPROVAL OF JULY 3, 2019 SUMMARY MINUTES

Roberta Block motioned to accept the minutes as written. It was seconded by Dottie Stollerman. There was no opposition from the board.

E. BOARDS GOALS AND OBJECTIVES

Sophia Haynes wanted to add to the previous comments she made in the July 3, 2019 meeting regarding ways to motivate homeowners to take care of their property. The city has put forth programs for residents to receive free paint and plants for their homes. Sophia said this will help with the amount of code enforcement infractions.

Since the City had a homeowners' recognition award years ago, Sophia suggested that this would be a good idea to implement a contest to encourage the homeowners to beautify their property. However, the Board members expressed concerns of the ramifications relating to code enforcement and permits. Sophia said there could be a disclaimer stating the work done by the homeowner must have been permitted and there be no outstanding

code enforcement issues to be eligible for the contest or simply make it about having pride in your neighborhood. Sophia said It would be another way to spotlight residents that take pride in maintaining their property.

Lou said there were just too many legal and liability challenges with the program as it was being run in the past. He also said participation was low with only a handful of applications submitted each year. He said the last time the City did a program like this, it was done through Community Development. The Department took in the applications and made sure the work or landscaping improvements were properly made and permitted.

F. OLD BUSINESS

Karen Scinta said the Film Festival is having their Centerpiece Party on November 16 at the Civic Center. Annie Coles said November 14-17 is the fall festival at All Saints which will have rides, food, big TVs for Sunday football and much more.

G. NEW BUSINESS

Annie asked if the next meeting could start at 5:00. Dottie motioned and it was seconded by Roberta. All board members were in favor.

Roberta said there is also something on September 4 at the soccer field, Fire and Police will speak there and have refreshments. It is the Central Sunrise Residents Association meeting, Nob Hill Soccer Club, at 7:00 p.m. Sunrise Police Department, Fire Department and Code Enforcement are the special guests.

H. MARKETING UPDATE – LOU SANDORA

Lou said that Alpha Staffing, a billion-dollar company that does outsourcing for human resources, payroll accounting services will now be headquartered in Sunrise at the 1500 building of Sawgrass Corporate Parkway. They are consolidating offices from Miami, West Palm Beach and Fort Lauderdale.

I. BOARD MEMBERS DISCUSSION

Sonia Sierra said she will give the quarterly real estate update at the next meeting.

Dottie Stollerman asked about the location of the new City Hall. Lou stated that it will be located on the corner of Josh Lee and Oakland Park Boulevard, same lot as the current City Hall. Lou said he will bring a copy of the new design to the next meeting.

J. ADJOURNMENT

Roberta Block motioned to adjourn. It was seconded by Dottie Stollerman.

Annie Cohen Coles made a motion to have the September 4, 2019 meeting at 5:00 p.m. Dottie Stollerman seconded the motion and the Board concurred.

Meeting adjourned at 6:08 p.m.

Transcribed by: Alesa Lane, Board Secretary

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.